

RED TEAMING APPROACH

Our approach to red teaming – including facilitated exercises, simulations, and trainings – helps institutions compete in complex environments by identifying vulnerabilities, challenging assumptions, and considering adversarial positions.

Most organizations face complex and ultra-competitive situations, accelerating technological changes, motivated adversaries, and unexpected or improbable events. In such fast-moving environments, organizations need to make high-stakes decisions that often have effects that they can only summarily consider. The need for critical thinking and problem-solving is enormous, yet, most organizations neglect to identify blind spots and gain new perspectives on their business. Red teaming enables leaders to unlock new ideas and mitigate hidden risks by fostering critical thinking, sharpening judgement, and developing innovative problem-solving.

McChrystal Group's unique and powerful approach to red teaming provides organizations with the ability to gain new insights on old problems and uncover areas of opportunity. Our team leverages cutting edge techniques and partners with organizations to determine how to best equip them to think critically. We develop highly-tailored solutions including half-day high-impact events that facilitate conversations and invigorate teams with new self-awareness, two-day crisis simulations that enhance team collaboration and test contingency plans, or full programs that will equip organizations with in-house red team culture and capabilities.



**OVERCOME
GROUPTHINK**



**ENCOURAGE
NEW THINKING**



**IDENTIFY
BLIND SPOTS**



**UNCOVER
HIDDEN WISDOM**



**PRESSURE TEST
STRATEGY**

**Unlock
possibility and
mitigate risk
to succeed
in complex
environments.**

“ *The dilemma for any institution operating in a competitive environment characterized by incomplete information and rapid change is how to determine when its standard processes and strategies are resulting in a suboptimal outcome.* **”**

- MICAH ZENKO

*RED TEAM: HOW TO
SUCCEED BY THINKING
LIKE THE ENEMY*

PRESSURE TEST YOUR ORGANIZATION

Thinking critically is the key to increased organizational adaptability and performance. Our red team offerings empower employees to think critically and voice-up ideas as well as enable organizations to question assumptions, expand horizons, and envision alternative scenarios. Red teaming will give leaders a competitive advantage and a new way to look at challenges and opportunities in today's ever-changing environments.



HIGH IMPACT EVENTS

Through a unique process, we help you better understand your interests, intentions, and capabilities — and those of your competitors. Our experienced facilitators take your leaders inside the world of red teaming as practiced by military and intelligence agencies, hackers, and corporate giants, and outline the best practices that make it a powerful and transformative tool. We train your team to think differently through a series of exercises and tools that reduce bias and improve judgement and decision-making.



CRISIS SIMULATIONS

In partnership with your technical and functional experts, we facilitate tailored crisis simulations and red teaming exercises that help you learn how to prepare for and respond to your highest priority and most confounding challenges. These events will exercise and develop your team collaboration, communication, and overall performance in a specific worst-case scenario. These simulations and workshops are rewarding, informative, and offer powerful insights into your team's functionality and readiness to meet today's complex challenges.



STRATEGY WAR GAMING

McChrystal Group facilitates strategy war gaming to pressure test and assess organizational strategies. When important strategies are developed organizations simply review customer benchmarks, market analyses, and competitor landscapes. McChrystal Group partners with organizations to create customized scenarios, walking through competitors', customers', and other important stakeholders' reactions to the implementation of a new business strategy. This supports the development of different courses and better preparation for potential adversarial positions.



DEVELOP RED TEAM CAPABILITY

The fundamental need for red teaming stems from the inability of organizations to reliably challenge their own assumptions, a vital requirement to adjust plans or processes appropriately. The development of an internal red team is becoming more common across government agencies and corporations as a means of ensuring that important strategic moves, decisions, and risks are being tested and identified. McChrystal Group will partner with your organization for in-depth advisory training through an extensive red team development program.